

NYS Route 96 Transformative Corridor Strategic Infrastructure Plan

UPWP Task # 7575

Scope of Work

A. Objective

This project will identify, prioritize and describe strategies for improving overall traffic conditions and operations within the NYS Route 96 corridor in the Town and Village of Victor, including approaches at key intersections. Among the anticipated benefits are improved traffic conditions and level of service, improved safety, and improved air quality. This project will also address the urgent need for a detailed action plan necessary to ensure that development of the regional economic engine and destination emerging within the Victor NYS Route 96 corridor continues uninterrupted.

B. Background

The Town of Victor has been recognized as one of the most rapidly growing communities in the state. One outcome has been dramatic increases in traffic within the NYS Route 96 corridor leading to recurrent periods of extreme congestion. The Town has approved approximately 70 commercial or industrial projects within the corridor over the past five years. The Town (outside the Village) grew 239% between 1980 and 2010. The Town, including the Village, grew 147% during that same time span. In comparison, the 9-county Genesee Finger Lakes region and Ontario County grew by 8.12% and 21.39%, respectively, during the same 30-year period. Recent tabulations from the Victor Central School District indicate there are 5,200 people (4,500 students, 700 staff) on campus during school days.

As a result, Town staff are now routinely advised by NYS DOT, Ontario County DPW, and the Town's Traffic Engineer, increasing traffic volume, including that anticipated from approved projects, is taxing this segment of the system to the point that it will no longer support ongoing development. Added to this is the demand from many Town residents who, in response to their daily experience of corridor delays and hazards, urge the Town to reign in further development. The Town finds that restricting further development to be a drastic response that would likely be ineffective and lead nonetheless to negative economic effects that would be felt throughout the region. It would also not alleviate the pass through traffic from growing adjacent communities.

Prior to submitting an application for funding through the Unified Planning Work Program (UPWP), the Town, County, and Victor Local Development Corporation submitted an application for funding through the Finger Lakes Regional Economic Development Council's Consolidated Funding Application (CFA) program on July 31, 2015 to prepare a strategic plan to address infrastructure capacity limitations related to transportation, sewer, and drainage. There is a desire to increase jobs and maintain a diverse industrial, commercial, and residential land use to provide stable tax revenue in the Town of Victor. Due to the rate of growth infrastructure capacity limitations deter this from happening. The Regional Economic Development Council classified NYS Route 96 in the Town of Victor as a Transformative Corridor due to its role as a regional economic engine. The

CFA application requested \$100,000 with a 50% local match but was partially funded. Since the scopes of these two projects overlap the Town has received permission from Genesee Transportation Council (GTC) and Empire State Development (ESD) to revise the scope to do one project with two funding sources. The \$75,000 UPWP federal funds will only be used for transportation related work.

The Town, and project partners, are strongly committed to utilizing the awarded funding to describe in detail realistic viable alternatives for immediate implementation that would improve conditions within the corridor and preserve the opportunity for continued economic growth.

C. Tasks

Project tasks will include the following:

1. Establish a Technical Steering Committee and hold regular meetings and public informational meetings on the project
2. Inventory of Existing and Planned Conditions – Review all available data, including recent Traffic Impact Studies associated with development proposals, review existing road conditions, traffic volumes, pedestrian and bicycle amenities, growth projections, regulations and planned roadway improvements. Identify additional data needed.
3. Analyze Needs – Develop a list of transportation alternatives that are deemed worthy of evaluation.
4. Evaluate Opportunities – Assess each alternative to identify the engineering and land use attributes of each proposal, determine the extent to which they achieve the goals of the project and determine the feasibility of implementing future projects. Create a feasibility matrix to determine the return on investment of various alternatives.
5. Propose recommendations of preferred projects and alternatives regarding circulation, parking, safety and the management of the project area.
6. Provide for follow on activities including but not limited to identifying funding sources and a schedule to implement the plan.

D. Products

The following deliverables will be produced for the project:

1. Final Project Report including an executive summary, existing conditions and schematic plans, recommendations and an implementation plan.

2. Maps, plans and associated graphics or videos to visually illustrate proposed recommendations and alternatives.
3. Traffic simulations if required to analyze alternatives.
4. Public Participation materials, meetings and web based products.
5. Evaluation of potential funding and a proposed funding plan to implement the plan that aligns with due dates of grant programs.
6. Model regulations and/or guidelines.

E. Public Participation Plan

The public participation process includes a combination of outreach efforts. It is our hope the selected consultant will have suggestions of meaningful ways to engage public participation however the below represent a summary of the minimal community participation plan components:

- **Public Meetings:** The project will include at least three public meetings:
 1. Introduction and existing conditions;
 2. Community workshop to discuss potential alternatives; and
 3. A final meeting to discuss recommended alternatives.
- **Steering Committee:** The Town will establish a Steering Committee comprised of technical professionals to provide detailed input on the project and Village, Town, County, regional, and state representatives. Potential participants for the project include the Town and Village of Victor, the Local Development Corporation, Ontario County, NYSDOT, GTC, and G/FLRPC.
- **Stakeholder Meetings -** Stakeholders in the corridor will be invited to the public meetings and consulted prior to the adoption of recommendations. Anticipated stakeholders include Victor Central School District, local emergency service representatives, Town and/or Village Boards and Advisory Committees, neighboring municipal leaders, and business representatives within the corridor.
- **Web based content -** agendas, minutes, products, meeting notices and other relevant information regarding the project will be posted on the Town of Victor website and social media outlets.
- **Public Meeting notices and ads** will be published in the local newspaper and web based/social media outlets. An e-mail distribution list will be created for anyone interested in the project to provide direct updates when new information is posted to the Town's website including notification of upcoming meetings.

F. Schedule*

The project will commence in July 2016 and is anticipated to conclude in June 2017.

1. July 2016: Establish and convene Steering Committee;
2. July 14, 2016: Present scope to GTC Planning Committee
3. July 5-20, 2016: Prepare RFP
4. July 25, 2016: Town Board resolution authorizing the issuance of the RFP
5. July 26, 2016: Issue RFP
6. August 31, 2016: RFP Submissions Deadline
7. September 1-9, 2016: Review Submissions
8. September 12-16, 2016: Selection Committee (subset of the Steering Committee) interviews potential candidates
9. September 26, 2016: Town Board resolution to award contract
10. October 1, 2016: Contract commencement; Hold project initiation meeting
11. November-December 2016: Project Inventory; Hold first public meeting
12. January-February 2017: Develop potential alternatives; Hold second public meeting
13. March-April 2017: Identify preferred alternatives; Hold third public meeting
14. June 2017: Produce final report and executive summary for GTC Board approval, ESD Director approval, Town Board approval and prepare submissions for any potential funding sources identified specifically including the 2017 CFA July 31st submission deadline.

*A work scope timeline will be requested as a component of the RFP

G. Project Budget

Sources of Funds		Uses of Funds	
	FY 2016-17		FY 2016-17
<u>Federal Funds</u>		<u>GTC</u>	
FHWA	\$75,000	Staff	\$0
FTA	0	Contractual	0
Subtotal	\$75,000	Subtotal	\$0
<u>Matching</u>		<u>Other</u>	
<u>Funds</u>		<u>Agency</u>	
State (ESD)	\$30,000	Staff	\$0
Local (In-kind)	10,000	Contractual	\$115,000
Local (Cash)	10,000	In-kind Exp.	\$10,000
Subtotal	\$50,000	Subtotal	\$125,000
<u>Total</u>	<u>\$125,000</u>	<u>Total</u>	<u>\$125,000</u>

As noted above, the Town of Victor, Ontario County, and Victor LDC submitted a CFA application to study transportation, sewer, and drainage infrastructure within the Route 96 corridor including areas feeding into it. Due to the overlapping scope with the UPWP project, the Town has obtained permission from GTC and ESD to use the two funding sources for one project with the understanding the federal funds can only be utilized for transportation related scope items.