

Geneseo Active Transportation Plan

Scope of Work

A. Objective

The primary project objective is to plan a well-connected, attractive bike and pedestrian network in the Village and Town of Geneseo which is safe, convenient and user-friendly for people of all ages and abilities. This will be accomplished by implementing certain recommendations in the Geneseo Transportation Connectivity Pilot Plan. Individual components of the plan include, but are not limited to:

- (1) Identifying ways to enhance opportunities for walking, biking, and taking transit, in ways that connect people to the destinations they need to reach: schools, employment, shopping, dining, trails and parks, and other community destinations;
- (2) Ensuring that all neighborhoods in the Village and adjacent residential and commercial development in the Town have options for walking, biking, and transit;
- (3) Promoting and educating on protection of the natural environment and important historic resources;
- (4) Improving pedestrian and bicycle traffic safety for all users; and,
- (5) Setting up Geneseo transportation projects to be competitive for grants and regional funding opportunities.

B. Background

The project area is the Village of Geneseo, NY and portions of the Town of Geneseo, NY located in relatively close proximity to the Village.

The Village is centrally located within the County and functions as a “transportation hub” as it is impacted by major traffic corridors including State Routes 39 and 63, US Route 20A, and Interstate 390. It is served by public transit and has greenway connections nearby. The Village of Geneseo is the county seat and a National Historic Landmark District and tourism destination. It serves as a regional shopping center for the County, and is home to SUNY Geneseo. The Town of Geneseo surrounds the Village.

The population of the Town of Geneseo was 10,483 (16% of the County’s population) in 2010. Of this population, 8,031 resided in the Village of the Geneseo. Geneseo’s population includes over 2,800 individuals residing within student resident halls at SUNY Geneseo. Approximately 77% of Geneseo’s population is concentrated in the Village. (Source: 2010 Census). The 2016 American Community Survey estimates the Village population to be 8,158, representing an estimated increase of 127 individuals. The Village has 6 low-income subsidized housing complexes, with one more proposed, consisting of approximately 250 living units (plus another 60 when the proposed

complex is built). Approximately 34% of Geneseo Central School District students qualify for free or reduced lunch benefits.

The need for the project was identified through the Geneseo Pilot Plan project, which was developed through a comprehensive public input process in 2012-2013. The Plan process included a public survey in 2012. Nearly 33% of respondents said they would be very likely to consider walking/biking if additional infrastructure were made available. Approximately 55% indicated that they would be likely to walk/bike if sidewalks were improved or expanded. Given that the Village is served by sidewalks, and that many of the written responses were related to sidewalk extensions on Lima Road, Route 20A and Route 39, this statistic could be interpreted as strong support for sidewalk extensions on major roadways. The needs assessment also concluded that additional pedestrian and bicycle infrastructure is needed at key locations and additional physical connections and/or way-finding between existing trail systems is needed, including between Geneseo and the Genesee Valley Greenway. Recent crash statistics (Institute for Traffic Safety Management and Research) indicate that the Village experienced 2 pedestrian personal injuries each year between 2015 and 9/2017, plus one fatality in that same time frame (2017). Regarding bicycle crash statistics, the Village experienced 1 bicyclist personal injury per year between 2015 and 2017, and no fatalities.

The development of a sustainable transportation network that provides facilities for and encourages use by all modes, with particular emphasis on pedestrians and bicycles, continues to be a priority for the Village, Town and partner agencies. Recent efforts to address issues include Village work on upgrading and installing new sidewalks in various neighborhoods, the construction of the Millennium Drive (extension) between Veteran's Drive and Route 20A, the establishment of a walking and exercise trail at Highland Park, and trail planning and related improvements involving SUNY Geneseo, the Association for the Preservation of Geneseo, and the Genesee Valley Conservancy. The Livingston County Transportation Advisory Committee is also a partner and provides support to communities working on these initiatives by including them on its Annual Work Program. The partners are mobilized for action and recognize the importance of working together to create a sustainable transportation network. Recent progress in implementation clearly indicates that a successful collaborative exists to advance the proposed project objectives.

C. Tasks

1. The Livingston County Planning Department will serve as the Project Manager.
2. A Project Steering Committee will be established.
3. Consultant Selection Process: A Request for Proposals will be issued to hire a consultant to perform the necessary scope of work.
4. Work Tasks:
 - a) Develop a Public Participation Plan that meets GTC requirements.
 - b) Update the Geneseo Pilot Plan Existing Conditions/Baseline Analysis specific to pedestrian, bicycle and active transportation issues.

- c) Conduct a needs analysis that includes working with the Steering Committee and public to validate and prioritize the relevant recommendations in the Geneseo Pilot Plan with new updated information;
- d) Prepare concept level cost estimates for alternatives and preferred pedestrian and bike infrastructure improvements;
- e) Develop an action plan and recommended strategy for implementation, including a suggested local structure for advancing recommendations and continual monitoring and progress.

The Steering Committee will report progress to the Geneseo Town Board, Geneseo Village Board, Geneseo Central School District, SUNY Geneseo, Livingston County Board of Supervisors and the public. Progress reports will be conveyed to the Genesee Transportation Council Planning Committee.

D. Products

The final deliverable will be a Final Report and Executive Summary on findings and recommendations, which will serve as a guiding document for supporting and funding projects, initiatives and services that promote collaboration and partnerships for improved pedestrian and bicycle connectivity and which enhance community sustainability in Geneseo (i.e., project area). Additional products may be produced through the public participation process and public meeting materials.

A photocopy-ready executive summary of the project report and its findings will be prepared for purposes of GTC Planning Committee and Board agenda item transmittal. 20 hard copies and electronic versions of all products will be provided for review and distribution.

E. Public Participation Plan

Public participation will be achieved through a variety of efforts. A consultant will work with the Project Steering Committee to create a public participation plan for the project in conformance with GTC requirements. Information and opportunity for participation will be made available to the public. It is anticipated that there will be a minimum of 2 public meetings. Efforts will be made to identify effective outlets for advertising public meetings and obtaining public input, such as flyers, email distribution lists, press releases, and information posting on the Town and Village of Geneseo and Livingston County websites. Project Steering Committee members will provide regular updates to their respective organizations and boards.

F. Schedule

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| 1. Scope of work approved | May 2018 |
| 2. Consultant selection completed | July 2018 |
| 3. Contract awarded | August/September 2018 |
| 4. Draft report completed | February/March 2019 |
| 5. Final report completed | April/May 2019 |

G. Project Budget

Sources of Funds		Uses of Funds	
	FY 2017-18		FY 2017-18
<u>Federal Funds</u>		<u>GTC</u>	
FHWA	\$60,000	Staff	\$0
FTA	0	Contractual	0
Subtotal	\$60,000	Subtotal	\$0
<u>Matching Funds</u>		<u>Other Agency</u>	
State (In-kind)	\$0	Staff	\$0
Local (In-kind)	\$11,000	Contractual	\$60,000
Local (Cash)	0	In-kind Exp.	\$11,000
Subtotal	\$11,000	Subtotal	\$71,000
<u>Total</u>	<u>\$71,000</u>	<u>Total</u>	<u>\$71,000</u>

Geneseo Active Transportation Plan Project Location Map

Livingston County



-  Fall Brook Gorge
-  Senior Housing
-  Low-Income Housing
-  Student Housing
-  Trails
-  Expressway
-  State Highway
-  County Highway
-  Town Road
-  Village Road
-  Private Road
-  Hydrography
-  Nature Preserve
-  SUNY Geneseo
-  Village Boundaries
-  Town Boundaries

Prepared by the Livingston County Planning Department: October 2017

