

GENESEE TRANSPORTATION COUNCIL

RESOLUTION

Resolution 19-61 Accepting the *Analysis of Mobility Options* presentation as evidence of completion of UPWP Task 8541

WHEREAS,

1. The *FY 2019-2020 Unified Planning Work Program* includes Task 8541, Mobility Management Implementation Study, for the purpose of determining the need to implement a holistic mobility management program for greater Rochester, given increasing transportation options;
2. Said Task included a) assessing potential service options in Community Mobility Zones (CMZs) as part of Reimagine RTS, b) alignment with the fixed-route service recommendations, and c) stakeholder and community outreach to transit users in the CMZs;
3. Said Task has been completed and has resulted in the *Analysis of Mobility Options*, identifying on-demand microtransit and personal mobility on-demand options for seven Community Mobility Zones as part of the Reimagine RTS system planning process; and
4. Said Study has been reviewed by GTC staff and member agencies through the GTC committee process and has been found to be consistent with the goals, objectives, and recommendations of the Long Range Transportation Plan.

NOW, THEREFORE, BE IT RESOLVED

1. That the Genesee Transportation Council hereby accepts the *Analysis of Mobility Options* presentation as evidence of completion of UPWP Task 8541; and
2. That this resolution takes effect immediately.

CERTIFICATION

The undersigned duly qualified Secretary of the Genesee Transportation Council certifies that the foregoing is a true and correct copy of a resolution adopted at a legally convened meeting of the Genesee Transportation Council held on September 5, 2019.

Date _____

KEVIN C. BUSH, Secretary
Genesee Transportation Council



REGIONAL TRANSIT SERVICE

Analysis of Mobility Options

July 11, 2019



REimagine RTS Process

2017

Stage 1

Determine Structure of Fixed-Route System

COMPLETE
SEP 2017 - AUG 2018

Stage 2

Identify Solutions for Community Mobility Zones

COMPLETE
OCT 2018 - MAR 2019

Stage 3

Determine Solutions for Paratransit Service

COMPLETE
DEC 2018 - MAY 2019

Stage 4

- Present Finalized Transit Plan for Approval
- Present Implementation Plan

JUNE 27, 2019

Stage 5

Implement Reimagined Public Transit Network

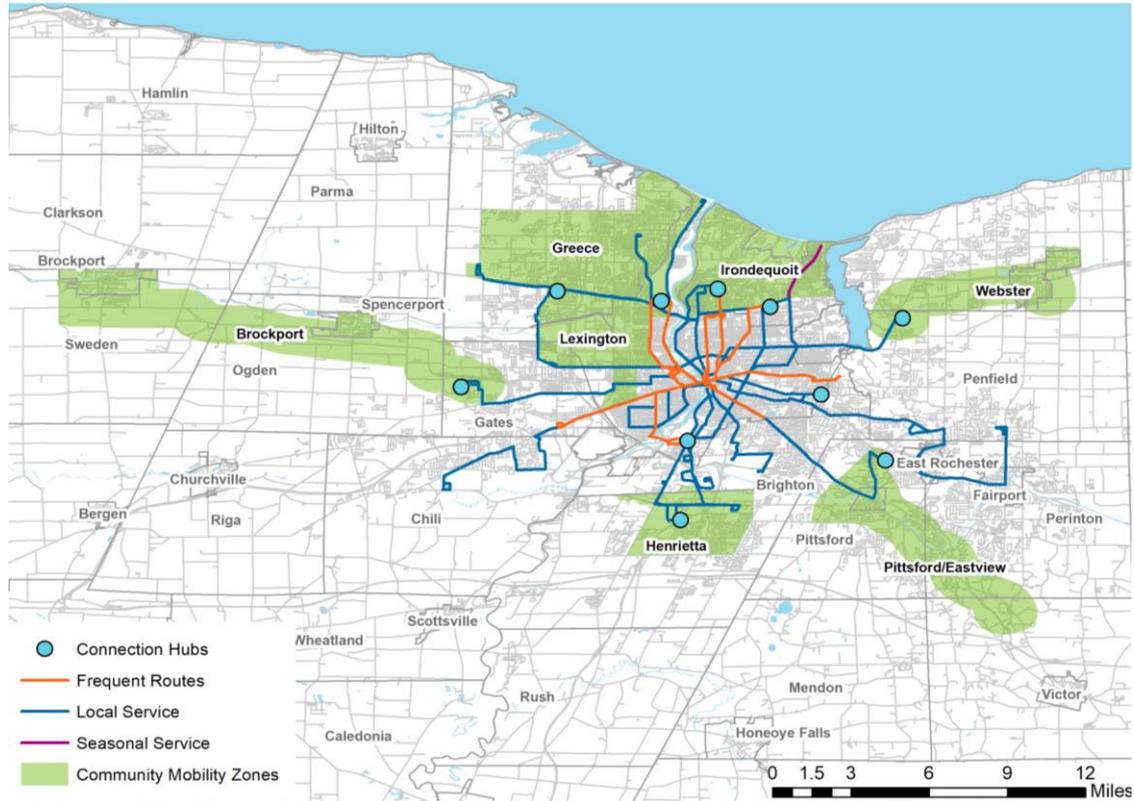
PLANNED FOR
JUNE 2020

2020

Introduction

- **Reimagine RTS Stage 2**
- **Focus on identifying new mobility options for 7 Community Mobility Zones**
 - CMZs: areas where former fixed-route service will be reduced or eliminated
 - Brockport
 - Greece
 - Henrietta
 - Irondequoit
 - Lexington Avenue area
 - Pittsford/Eastview
 - Webster
 - Intent to continue service in these areas more cost-effectively
 - New options enable more convenient, flexible service than fixed-route

Community Mobility Zones



Service Challenges in CMZs

- **Traditional fixed-route has underperformed in these areas due to**
 - Low transit trip generation
 - Dispersed origins & destinations
 - Poor first/last mile bus stop access
 - Travel demand outside traditional peak commute times
- **New mobility has potential to provide more flexible service**
 - Allows RTS to focus fixed-route where it performs well
 - Provides higher level of service to areas underserved today by fixed-route
 - Allows for more spontaneous and curb-to-curb travel

Stakeholder & Community Outreach

- **Met with stakeholders in each CMZ in November & December 2018**
 - Included representatives from social services, Urban-Suburban transfer program, colleges & universities, key employers, and local governments
- **RTS executives held draft recommendations public info sessions in February & March 2018**
- **RGRTA Board of Commissioners were briefed on draft recommendations in February 2018**
- **Public hearings for Reimagine RTS service changes were held in April 2018**

Recommendations by CMZ

**TABLE 5-1:
IMPLEMENTATION OF RECOMMENDED MODES BY CMZ**

COMMUNITY MOBILITY ZONE	FLEX ROUTE MICROTRANSIT	ON DEMAND MICROTRANSIT	PERSONAL MOBILITY ON DEMAND (PMOD)
Brockport CMZ	●		●
Greece CMZ		●	●
Henrietta CMZ		●	●
Irondequoit CMZ		●	●
Lexington Ave CMZ		●	●
Pittsford/ Eastview CMZ	●		●
Webster CMZ	●		●

Implementation

- **Community Mobility Zones (CMZ) are areas that have historically had low fixed-route ridership**
- **RTS' proposal introduces technology-rich, customized travel that will replace the use of 40- and 60-foot buses with smaller vehicles and expand service to customers in these areas**
- **After thorough evaluation, RTS recommends On Demand service for all zones**