

Gananda Parkway Pedestrian & Bicycle Active Transportation Plan UPWP #8778

Scope of Work

A. Objective

To develop an Active Transportation Plan to improve the physical infrastructure for pedestrian and bicycle travel by residents of, and visitors to, the communities surrounding Gananda Parkway.

B. Background

The community of Gananda comprises part of the Towns of Macedon and Walworth, primarily centering along the Gananda Parkway. While pedestrian and bike access, along with public facilities have been a priority since the very beginning of the Gananda Community, when HUD funding stalled in 1977, continued development of Gananda slowed as well. While Gananda was originally designed to allow for upwards of 90,000 residents, only roughly 6,500 currently live there. Much of the underground infrastructure and water treatment facility is in place to allow for higher capacity.

Population pressure from eastern Monroe County, as well as organic growth within the community has provided additional developments particularly along West Walworth and Canandaigua Roads, which makes it necessary to assess transportation activity along the Gananda Parkway connecting corridor and plan for active transportation improvements to support the health, safety, and community connection needs of current and potential residents in the Gananda community.

A proposed additional two lanes of roadway, originally proposed for the planned city still exists as an undeveloped right of way, potentially making it possible to develop a non-motorized lane-way. While some residents enjoy walking or biking along the parkway, many still drive even for short distances, presumably due to transportation safety concerns on the parkway shoulder. There is continued interest in expanding active transportation amenities to combat several near misses of pedestrians on the Gananda Parkway, and a tragic fatality in 2014 nearby at the corner of Waterford and Wiedrick, close to all three schools of the Gananda Central School District.

C. Tasks

1. Select a consultant to coordinate activities with a Project Advisory Committee (PAC) consisting of identified key stakeholders, such as Town/County departments and leaders, employers, school officials, and resident representatives.
2. Convene an initial meeting to clarify roles, responsibilities, expectations (scope of work), deliverables, and project schedule between the consultant, project sponsor, and the PAC.
3. Inventory existing and planned pedestrian, bicycle, and other active transportation infrastructure within the study area. Review and reference municipal policies/zoning

and standards as well as past active transportation studies and/or programs pertinent to the study area. Further assess motor vehicle traffic volume and direction, safety/crash data, destinations and activity centers, typical origin-destination pairs for all modes, and the presence, condition, and usefulness of any active transportation amenities.

4. Determine physical and programmatic needs as well as resource gaps for the study area based on the existing conditions inventory.
5. Conduct a public meeting and survey to determine the perceived importance and level of concern of needs discovered in preceding tasks.
6. Identify opportunities to enhance active transportation activity within and connecting to the study area based on the determination of needs. Identify priority projects and design alternatives as well as potential program and policy changes.
7. Develop draft intermediate deliverables focused on existing conditions, transportation needs, and opportunities to serve as reference for stakeholders and the PAC while establishing a foundation and direction for the Final Report and Implementation Plan.
8. Conduct a second public meeting to verify and properly assign relative levels of public support to enhancement opportunities/alternatives.
9. Develop and draft a Final Report including narrative, graphics, analysis, and other content describing the study process and conclusions. The Final Report should include an Implementation Plan that presents a phased temporal approach and a relative cost understanding for implementing recommended strategies.

D. Products

- A standalone photocopy-ready executive summary of the project report and its findings and recommendations in Portable Document Format (pdf).
- Intermediate deliverables and Draft Final Report with maps and appendices in electronic PDF format.
- Final report, incorporating full-color version of executive summary, with maps, applicable sketches, and appendices in electronic PDF format; consultant providing 8 hard copies.
- Maps, handouts, meeting notes and agendas, public meeting presentation materials, sign-in sheets; all other ancillary materials needed for the project.

E. Public Participation Plan

The Consultant will develop a Public Participation Plan to guide the development of the Plan.

Wayne County Planning will form a Project Advisory Committee (PAC) to guide the planning process. PAC membership will include, but is not limited to, representatives from:

- Town of Macedon
- Town of Walworth
- Gananda School District
- Wayne County Economic Development & Planning
- Wayne County Highway Department

- Genesee Transportation Council
- New York State Department of Transportation
- Community stakeholders

F. Schedule

Estimated Start Date: July 2019

Estimated End Date: December 2020

G. Project Budget

Sources of Funds		Uses of Funds	
	<u>FY 2019-20</u>		<u>FY 2019-20</u>
<u>Federal Funds</u>		<u>GTC</u>	
FHWA	\$63000	Staff	\$0
FTA	0	Contractual	0
Subtotal	<u>\$63000</u>	Subtotal	<u>\$0</u>
<u>Matching</u>		<u>Other Agency</u>	
<u>Funds</u>		Staff	\$0
State (In-kind)	\$0	Contractual	68000
Local (In-kind)	2000	In-kind Exp.	2000
Local (Cash)	5000	Subtotal	<u>\$0</u>
Subtotal	<u>\$7000</u>		
<u>Total</u>	<u>\$70000</u>	<u>Total</u>	<u>\$70000</u>