

MEMORANDUM

TO: GTC Planning Committee Members and Alternates
FROM: James Stack, Executive Director JS
DATE: December 29, 2022
SUBJECT: Approval of the Draft *FY 2023-2024 Unified Planning Work Program* for public review

The Unified Planning Work Program (UPWP) is the program of federally-funded transportation planning activities to be undertaken by GTC staff, its member agencies, and other jurisdictions in the Genesee-Finger Lakes Region. The *Fiscal Year 2023-2024 UPWP* will support planning activities for the period beginning April 1, 2023 and ending March 31, 2024. Projects included in the current UPWP that are not complete as of March 31, 2023 will be rolled over into the *FY 2023-2024 UPWP*.

On November 18, GTC staff received this year's UPWP guidance from New York State Department of Transportation (NYSDOT). As in the past, there is a request to provide the final, adopted UPWP by March 1 to allow a smoother set up going into the new fiscal year on April 1. Given the timeline and review requirements, GTC staff is presenting a complete Draft UPWP for consideration at the January 5, 2023 meeting. GTC staff developed the Draft UPWP document based on the UPWP Development Committee (UDC) recommended program of projects for the Planning Committee's consideration and approval for public review.

After a 30-day public review, the Planning Committee will make a final recommendation to the GTC Board at its February 9 meeting. The GTC Board is expected to consider and adopt the UPWP at its February 23, 2022 meeting. The UPWP will go into effect on April 1, 2023.

The following items are provided for your consideration:

1. Classification of *FY 2023-2024 Unified Planning Work Program* tasks in accordance with the GTC Public Participation Plan

The GTC *Public Engagement Plan (Plan)* adopted by the GTC Board on February 25, 2021 requires Unified Planning Work Program (UPWP)-funded projects to provide public engagement opportunities. In accordance with the *Plan*, GTC staff must recommend to the Planning Committee a classification for each UPWP-funded task.

Consistent with past efforts, the classification is being integrated into the recommended UPWP. Sponsors of new projects will be able to present scopes of work for Planning Committee consideration as early as the April meeting.

The classification for each task must be one of three categories: Administrative, Technical/Data Collection, or Planning/Policy. The Planning Committee must concur on the classification of every task.

UPWP-funded tasks that are classified as Administrative or Technical/Data Collection do not require any additional public input. UPWP-funded tasks that are classified as Planning/Policy typically require a public input component that must be discussed in the Scope of Work submitted for Planning Committee approval.

GTC staff has reviewed and is recommending classifications for tasks new to the *FY 2023-2024 UPWP*. Justifications for the GTC staff recommendations are provided.

GTC staff recommends the following classifications:

- **Task 5531 - Americans with Disabilities Act (ADA) Right-of-Way Transition Plan** – Planning/Policy

Justification: this project will develop a series of recommendations to bring curb ramps, street intersections, bus stops, and sidewalks within the City of Rochester up to compliance with ADA standards.

The development and recommendations of this project will require opportunities for direct public input.

- **Task 5701 – Regional Safety Plan** - Planning/Policy

Justification: this project will develop a regional safety plan that aligns the NYSDOT Strategic Highway Safety Plan and local initiatives to guide GTC and its partners' planning recommendations, programmatic activities, and funding decisions to achieve fatal and serious injury crash reduction targets across all modes for Federal, State, regional, and local objectives.

The development and recommendations of this project will require opportunities for direct public input.

- **Task 5904 – Monroe County Traffic Signal Preemption Study** - Technical/Data Collection

Justification: this project will develop recommendations for future implementation of hardware and software that will enable upgrades and deployment of cellular/Global Positioning System (GPS) Emergency Vehicle Preemption (EVP) and Transit Signal Priority (TSP) at Monroe County traffic signals and set forth a framework to apply for the "Strengthening Mobility and Revolutionizing Transportation" (SMART) Grant program.

This project is of a technical nature and will not result in recommendations that will require direct input from the public as it will develop recommendations regarding hardware and software upgrades at traffic signals for EVP and TSP.

- **Task 6110 - Transportation Improvement Program Best Practices Study** – Technical/Data Collection

Justification: this project will explore potential improvement opportunities to the joint GTC/New York State Department of Transportation Region-4 TIP development process, with a focus on the project rating and prioritization processes.

This project is of a technical nature and will not result in recommendations that will require direct input from the public as it will develop recommendations to modify the Transportation Improvement Program development process.

- **Task 6533 - Joseph Avenue ArtWalk Master Plan** – Planning/Policy
Justification: this project will create a pragmatic plan to redesign the Joseph Avenue corridor between Clifford Avenue and Norton Street.
The development and recommendations of this project will require opportunities for direct public input.
- **Task 6534 - Elmwood Avenue Bike Infrastructure Feasibility Study** – Planning/Policy
Justification: this project will develop a plan for a complete street that better accommodates all users: pedestrians, cyclists, drivers, and other vulnerable road users along Elmwood Avenue from the Rochester-Brighton City-Town Line to Brighton's Twelve Corners intersection.
The development and recommendations of this project will require opportunities for direct public input.
- **Task 6635 - Genesee Riverway Trail Completion Study** – Planning/Policy
Justification: this project will develop a plan to complete a seamless Genesee Riverway Trail (GRT) along the approximately 8.5-mile-long corridor north of downtown Rochester that is usable for everyday transportation and that is accessible for all-ages/abilities recreation.
The development and recommendations of this project will require opportunities for direct public input.
- **Task 7707 - Inner Loop North Mobility and Development Strategy** – Planning/Policy
Justification: this project will develop a strategy for mobility enhancements, land use, and potential development along the former expressway to align with the upcoming transformation of the Inner Loop North corridor's transportation infrastructure.
The development and recommendations of this project will require opportunities for direct public input.
- **Task 7801 - Village of Fairport Zoning Code Update** – Planning/Policy
Justification: this project will update to the Village of Fairport's zoning code with an emphasis on multi-modal transportation, the update will provide more choice and expand the opportunities for not only travel, but economic development and housing.
The development and recommendations of this project will require opportunities for direct public input.
- **Task 8534 - Origin & Destination Study** – Technical/Data Collection
Justification: this project will refine the new routes and On Demand Zones through conducting an origin and destination (O&D) study.
This project is of a technical nature and will not result in recommendations that will require direct input from the public. It will gather O&D trip information using both in-person surveys and online sources. Any future route changes that may result from the

O&D Study will be subject to Federal Transit Administration public engagement rules and procedures.

- **Task 8554 - Regional Alternative Fuel Vehicle Infrastructure Tools – Technical/Data Collection**

Justification: this project will develop supplemental resources to support municipalities with the transition to alternative fuel vehicles such as all-electric and hydrogen.

This project is of a technical nature and will not result in recommendations that will require direct input from the public as it will develop tools and resources to aid municipalities with the transition to alternative fuel vehicles.

- **Task 8741 - Genesee-Finger Lakes Regional Trails Initiative Update – Planning/Policy**

Justification: this project will update the Regional Trails Initiative to amend and revise network recommendations, to reflect the physical and policy changes realized in the interceding nine years, expand project descriptions, simplify project prioritization, and detail next steps for each project.

The development and recommendations of this project will require opportunities for direct public input.

- **Task 8753 - Town of Rush Pedestrian/ Bicycle Safety & Connectivity Plan – Planning/Policy**

Justification: this project will develop a plan that will identify specific recommendations to improve safety for vulnerable users and encourage more residents and visitors to walk or bike to various destinations in the Town.

The development and recommendations of this project will require opportunities for direct public input.

2. Draft *FY 2023-2024 UPWP* for Public Review

The Draft *FY 2023-2024 UPWP* contains the consensus recommendations of the UDC on new planning project proposals considered for inclusion in the *FY 2023-2024 UPWP*, including proposals for on-going projects that requested additional funding to continue their activities in FY 2023-2024, and projects included in the current UPWP that are not expected to be complete as of March 31, 2023.

This document is the culmination of several months of work by the UDC, member agencies, GTC staff, and other entities throughout the Genesee-Finger Lakes Region. Throughout the development process participants identified and prioritized proposed planning initiatives. Transportation planning projects, included in the UPWP, were selected based on the need, the relationship to other existing or proposed projects, potential implementation capacity, and funding constraints.

The Draft *FY 2023-2024 UPWP* contains the program of planning activities that will be conducted under the auspices of GTC using federal transportation funds beginning April 1, 2023. The [Draft *FY 2023-2024 UPWP*](#) is available through GTC website.

The Draft *FY 2023-2024 UPWP* Project List is provided for informational purposes and presents the consensus recommendations of the UDC on new planning project proposals, proposals for on-going projects, and proposals that were not recommended for funding.

The Draft *FY 2023-2024 UPWP* Project List will be included in the public review materials along with the complete Draft *FY 2023-2024 UPWP*. The Draft *FY 2023-2024 UPWP* Project List follows this memo.

Pending Planning Committee review and input, GTC staff will finalize the Draft *FY 2023-2024 UPWP* for Public Review and the Draft *FY 2023-2024 UPWP* Project List. The public review period will extend from January 9, 2023 through February 8, 2023. It is anticipated that, following the consideration of public comments, the draft *FY 2023-2024 UPWP* document can be finalized at the February 9, 2023 Planning Committee meeting for recommendation to the GTC Board.

Recommended Action:

Approve the classification of FY 2023-2024 Unified Planning Work Program tasks and the Draft FY 2023-2024 UPWP for public review.

Draft FY 2023-2024 Unified Planning Work Program Project List

Task Number	Proposal Name/Description	Lead Agency(s)/ Proposal Sponsor	County	Federal Funds Requested	Federal Funds Recommended	Non-Federal Funds Proposed*	Total Project Cost
Proposals Recommended for Funding							
1	various	GTC Staff Activities - Execute core Metropolitan Planning Organization functions and develop federally-required products and activities, including project management, public outreach, technical assistance, data development and management, etc.	Genesee Transportation Council (GTC)	All	\$1,197,822	\$1,197,822	Only federal funds are used to support GTC Staff Activities \$1,197,822
2	4210	Monroe County Land Use Monitoring Report - Update and inventory development trends using building permits and real property data in Monroe County for use with the GTC Travel Demand Model.	Monroe County	Monroe County	\$15,000	\$15,000	\$2,000 \$17,000
3	6230	Monroe County High Accident Location Program - To perform a detailed analysis of each location identified as a Priority Investigation Location (PIL), identifying and evaluating potential countermeasures as well as developing specific safety recommendations.	Monroe County	Monroe County	\$36,000	\$36,000	\$4,000 \$40,000
4	5531	Americans with Disabilities Act (ADA) Right-of-Way Transition Plan - To create an Americans with Disabilities Act (ADA) Right-of-Way Transition Plan for the curb ramps, street intersections, bus stops, and sidewalks within the City of Rochester.	City of Rochester	Monroe County	\$100,000	\$100,000	\$30,000 \$130,000
5	5904	Monroe County Traffic Signal Preemption Study - To investigate the future implementation of hardware and software that will enable upgrades and deployment of cellular/Global Positioning System (GPS) Emergency Vehicle Preemption (EVP) and Transit Signal Priority (TSP) at Monroe County traffic signals.	Monroe County	Monroe County	\$81,000	\$81,000	\$9,000 \$90,000
6	6110	Transportation Improvement Program (TIP) Best Practices Study - To explore potential improvement opportunities with the joint GTC/NYS DOT Region-4 TIP development process, with a focus on the project rating and prioritization processes.	New York State Department of Transportation (NYS DOT)	GTC Planning Area, excluding Seneca and Yates counties	\$50,000	\$50,000	\$12,500 \$62,500
7	6533	Joseph Avenue ArtWalk Master Plan - To create a pragmatic plan to redesign the Joseph Avenue corridor between Clifford Avenue and Norton Street.	City of Rochester	Monroe County	\$65,000	\$65,000	\$25,000 \$90,000
8	6534	Elmwood Avenue Bike Infrastructure Feasibility Study - To develop a plan for a complete street that better accommodates all users: pedestrians, cyclists, drivers, and vulnerable road users along Elmwood Avenue from the Rochester-Brighton City-Town Line to Brighton's Twelve Corners intersection.	Monroe County	Monroe County	\$90,000	\$90,000	\$25,000 \$115,000
9	6535	Genesee Riverway Trail Completion Study - The develop a plan to complete a seamless Genesee Riverway Trail (GRT) along the approximately 8.5-mile-long corridor north of downtown Rochester that is usable for everyday transportation and that is accessible for all-ages/abilities recreation.	City of Rochester	Monroe County	\$100,000	\$100,000	\$30,000 \$130,000

*Non-federal funds can be provided in the form of cash match on professional services contracts, via in-kind services (e.g., project sponsor time, materials, etc.), or both.

Draft FY 2023-2024 Unified Planning Work Program Project List

Task Number	Proposal Name/Description	Lead Agency(s)/ Proposal Sponsor	County	Federal Funds Requested	Federal Funds Recommended	Non-Federal Funds Proposed*	Total Project Cost	
Proposals Recommended for Funding (continued)								
10	7707	Inner Loop North Mobility and Development Strategy - To develop a strategy for mobility enhancements, land use, and potential development along the former expressway to align with the upcoming transformation of the Inner Loop North corridor's transportation infrastructure.	City of Rochester	Monroe County	\$110,000	\$110,000	\$30,000	\$140,000
11	7801	Village of Fairport Zoning Code Update - To update to the Village of Fairport's zoning code with an emphasis on multi-modal transportation, the update will provide more choice and expand the opportunities for not only travel, but economic development and housing.	Village of Fairport	Monroe County	\$75,000	\$75,000	\$75,000	\$150,000
12	8534	Origin & Destination Study - To perform a comprehensive rider origin and destination (O&D) study to properly assess the travel behavior of transit riders and the effectiveness of links created by the recent redesign of fixed routes and creation of on-demand zones.	Rochester-Genesee Regional Transportation Authority	Livingston, Ontario, Monroe, and Wayne counties	\$238,500	\$238,500	\$26,500	\$265,000
13	8538	Service Performance Monitoring and Refinement - To evaluate RGRTA's ridership information for both fixed route and on demand service and adjust schedules and routes based on this information.	Rochester-Genesee Regional Transportation Authority	All	\$43,927	\$43,927	\$4,881	\$48,808
14	8554	Regional Alternative Fuel Vehicle Infrastructure Tools - To develop supplemental resources to support municipalities with the transition to alternative fuel vehicles such as all-electric and hydrogen.	Genesee/Finger Lakes Regional Planning Council	All	\$4,050	\$20,500	\$2,050	\$22,550
15	8741	Genesee-Finger Lakes Regional Trails Initiative Update - To update Phase III of the Regional Trails Initiative amending and revising network recommendations to reflect recent physical and policy changes. To expand project descriptions, simplify project prioritization, and add detail to future steps for each project.	Genesee Transportation Council	All	\$100,000	\$100,000	\$10,000	\$110,000
16	8753	Town of Rush Pedestrian/ Bicycle Safety & Connectivity Plan - To develop a plan that will identify specific recommendations to improve safety for vulnerable users and encourage more residents and visitors to walk or bike to various destinations in the Town.	Town of Rush	Monroe County	\$40,500	\$58,000	\$4,500	\$62,500

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Draft FY 2023-2024 Unified Planning Work Program Project List

Task Number	Proposal Name/Description	Lead Agency(s)/ Proposal Sponsor	County	Federal Funds Requested	Federal Funds Recommended	Non-Federal Funds Proposed*	Total Project Cost	
Proposals NOT Recommended for Funding								
17	N/A	Regional Land Use Monitoring Report 2023 - Update and inventory development trends using building permits and real property data for municipalities in the Genesee-Finger Lakes Region (excluding Monroe County) for use with the GTC Travel Demand Model.	Genesee/Finger Lakes Regional Planning Council	All, excluding Monroe County	\$16,400	\$0	\$1,600	\$18,000
18	N/A	Ellicott Street Corridor Complete Street - To evaluate Complete Street options for the Ellicott Street corridor to make it safer, more attractive, and multi-modal in character.	City of Batavia	Genesee County	\$70,000	\$0	\$12,500	\$82,500
19	N/A	East Rochester 2023 Pedestrian Safety Plan - To develop a plan to improve the safety of pedestrians in the Village of East Rochester.	Village of East Rochester	Monroe County	\$45,675	\$0	\$5,075	\$50,750
20	N/A	Town of Canandaigua Multi-Modal Transportation Master Plan - To prepare a comprehensive Multi-Modal Transportation Master Plan that will provide recommendations for town owned transportation network including roads, sidewalks, and pathways, ensuring the Town's transportation network will efficiently and safely serve all users.	Town of Canandaigua	Ontario County	\$124,000	\$0	\$16,000	\$140,000
21	N/A	Town of Farmington Sidewalk/Trail/Bike Lane Transportation Master Plan - To develop a plan to bring together both short-term and long-term solutions for creating a non-motorized connectivity program within the defined Community Center Area of the Town of Farmington.	Town of Farmington	Ontario County	\$85,000	\$0	\$40,000	\$125,000

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